



## THE WATERSTREET ADVANTAGE

### KEY DATA INSIGHTS

WaterStreet provides many out-of-the-box reports which are critical to running an insurance business effectively. Our extensive library of reports and dashboards takes advantage of a rich data model to provide reporting at levels most carriers cannot access. Even better, standard reports can be quickly customized to company-specific needs.

### PRE-BUILT DATA MODEL FOR P&C INSURANCE

WaterStreet has brought together decades of P&C insurance expertise to architect an insurance-specific data model to meet the unique needs of P&C insurance carriers that generic horizontal BI tools do not achieve.

### INDUSTRY DATA EXPERTS

Our configuration engineers and data analysts are all AIDA certified through the institutes and continuously work to improve data models to better serve the P&C industry.

### DATA SOURCE AGNOSTIC

Using our robust ETL rules and processes, we pull data from multiple data sources for a holistic visual view of operational data.

### WATERSTREET UNDERSTANDS YOUR BUSINESS

We know the challenges that carriers face in managing business because we come from the insurance industry. We have built WaterStreet BI with decades of knowledge and first-hand experiences, bringing you hundreds of insurance industry best practices.

## WHY BUSINESS INTELLIGENCE FOR INSURANCE?

With 20+ years of providing services and solutions to P&C Insurance carriers, WaterStreet has learned that it can be challenging to gain a holistic understanding of your business without spending a lot of time and effort gathering data and making sense of it through reports. Answering key questions about how to improve operations to enhance customer experience and how to efficiently measure the mission-critical business drivers can be daunting.

## FEATURES

### Data Model for P&C Insurance

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### Standard Reports Library

45+ pre-built, multi-page reports categorized by Policy, Claim, Agency, Finance, and Underwriting.

- ✔ Filter visuals using date ranges and selectors for parameters such as geographic region, product form, and source data.
- ✔ Export data directly from visuals in Excel or .CSV format.
- ✔ Drill through in a visual to get to the underlying data elements to identify an individual policy or claim number.

### Custom Report Builder

The Waterstreet Business Intelligence platform provides best-in-class analytics and reporting tools. The Report Workflow Wizard guides you through the steps to create a new report.

- ✔ Drag-and-drop report editor allows you to quickly and easily design report pages and manage how visuals are displayed.
- ✔ Create multi-page reports with drill through capabilities to drill down to specific data elements.
- ✔ Design an interactive experience for your report consumers by adding page navigators, data slicers, buttons, and more.
- ✔ Customize visual interactions to define how the visualizations on a report page impact each other.
- ✔ Filter data at the visual, page, or report-level by selecting simple parameters or by setting advanced parameters such as defining a range of values.
- ✔ Bookmark important views to save and share with your colleagues.

DO MORE.  
STARTING **NOW.**



## PROGRESSIVE WEB APPLICATION (PWA)

WaterStreet Business Intelligence is built in a Progressive Web Application (PWA), using modern technology to deliver a seamless experience.

- ✓ No app install needed.
- ✓ Availability in offline mode.
- ✓ Simplified and cheaper maintenance.
- ✓ Lighter application improves Speed.

## BUILT WITH POWER BI AND AZURE

WaterStreet is a proud Microsoft Gold Partner and utilizes Azure platform services to deliver our Business Intelligence Solution. You can extract data from multiple data sources as Microsoft can seamlessly integrate to any business environment. Built in the cloud, there are no memory or speed constraints.

Gold  
Microsoft  
Partner



## FEATURES CONTINUED

### Natural Language Exploration

Ask questions using natural language and receive immediate answers in the form of visuals like charts or maps. The Explore tool includes an interactive dialogue box that helps to phrase questions, autocompletes sentences, and makes suggestions based on the context of the question. Select from the list of pre-populated suggested questions to display visuals at the click of a button.

### Search Reports

Easily access all reports in your workspace to view, edit, or delete. Customize your Reports table by adjusting the table display settings and filtering results.

### Account Management

Manage your user profile, security settings, and site settings.

### In-App Help Articles and Interactive Walkthroughs

Learn how to get the most out of the powerful tools offered in the Waterstreet Business Intelligence platform. Access step-by-step "how to" articles right in the application so you can follow along and learn by doing.

DO MORE.  
STARTING NOW.

## ABOUT WATERSTREET

Founded in 2000, WaterStreet is a company of property & casualty insurance industry experts passionate about transforming and optimizing our clients' operations through remarkable customer experience, workflow optimization, and cutting-edge technology to grow with our customers as they achieve success. We offer a cloud-based P&C insurance platform along with a suite of policy administration services to our clients to help them scale and grow their business optimally.

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